



7a. Informational Progress Report On The City's Strategic Plan, FY 2019-20 Through FY 2024-25

January 10, 2023

STRATEGIC PLAN

Goal A.
Fiscal Stability and Sustainability

Goal B.
Governance and Organization Effectiveness

Goal C.
Economic, Community Development and Public Safety

Goal D.
Environmental Sustainability and Infrastructure

Goal E.
Communication and Outreach

| STRATEGIC PLAN - NEW STRATEGIES

Goal A. Fiscal Stability and Sustainability

- One-half cent sales tax extension, or planned cuts
- Future revenue measures for LLAD or new City Hall/library
- Business License Tax update

| STRATEGIC PLAN - NEW STRATEGIES

Goal B. Governance and Organization Effectiveness

- No new strategies; reaffirmed commitment to:
- Recruitment
- Retention
- Succession Planning

Goal C.

Economic, Community Development and Public Safety

- Gateway property development and Quarry Lakes Parkway
- COVID-19 support
- Increase fines for fireworks, public communication, consider ban if no improvement

STRATEGIC PLAN - NEW STRATEGIES

Goal D.

Environmental Sustainability and Infrastructure

- RFP for Franchise Agreements for solid waste and recycling
- Cyber security and IT disaster recovery

STRATEGIC PLAN - NEW STRATEGIES

Goal E. Communication and Outreach

- Diversity, equity and inclusion for citywide communications
- Arts and Culture Commission/BART – murals on pillars

Accomplishments

Goal A. Fiscal Stability and Sustainability



Goal A. Fiscal Stability and Sustainability



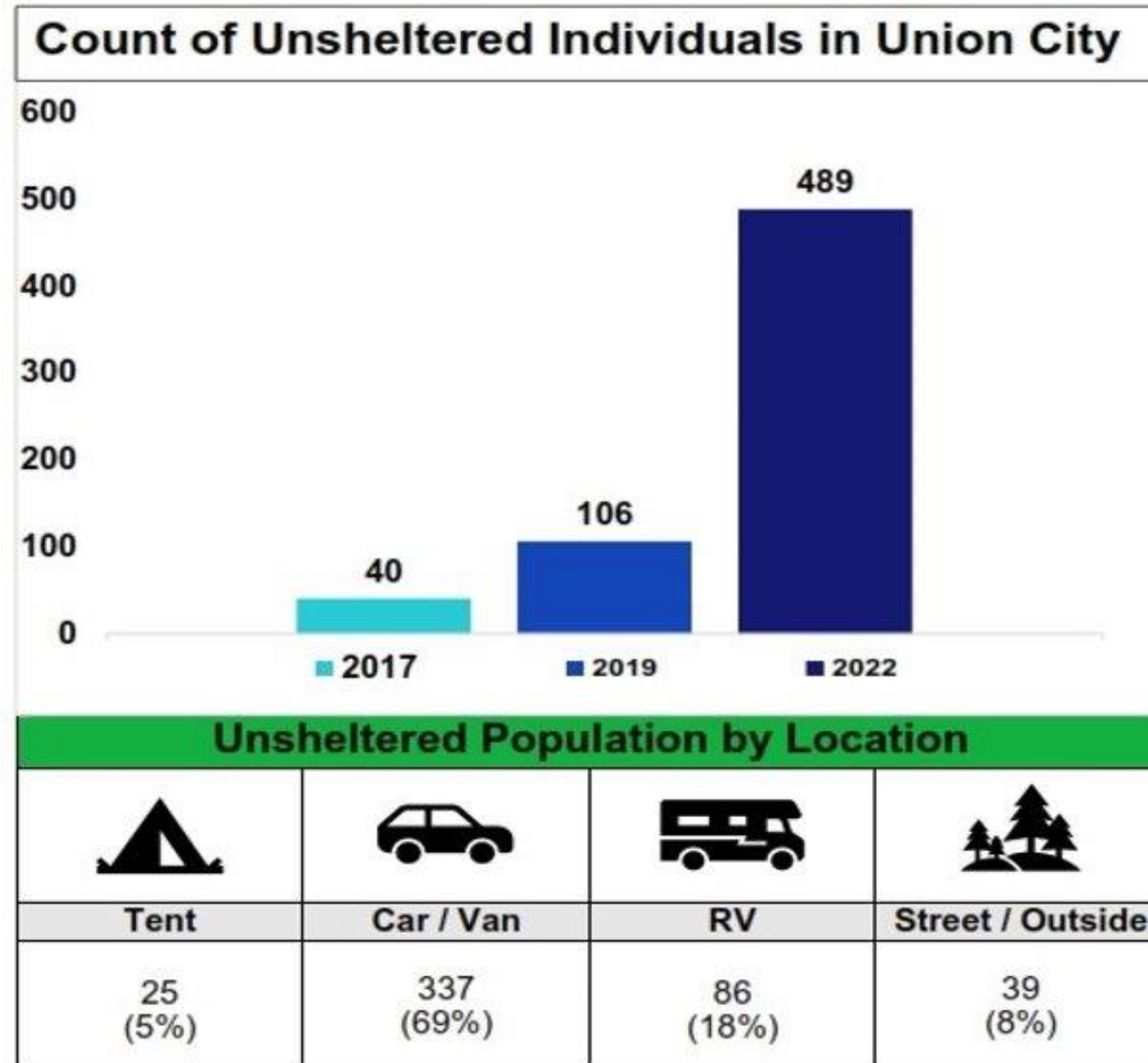
Goal C. Economic, Community Development and Public Safety



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Goal C. Economic, Community Development and Public Safety



Adopted October 2022

Prepared for



Goal C. Economic, Community Development and Public Safety

EMERGENCY PREPAREDNESS



MAKE A PLAN

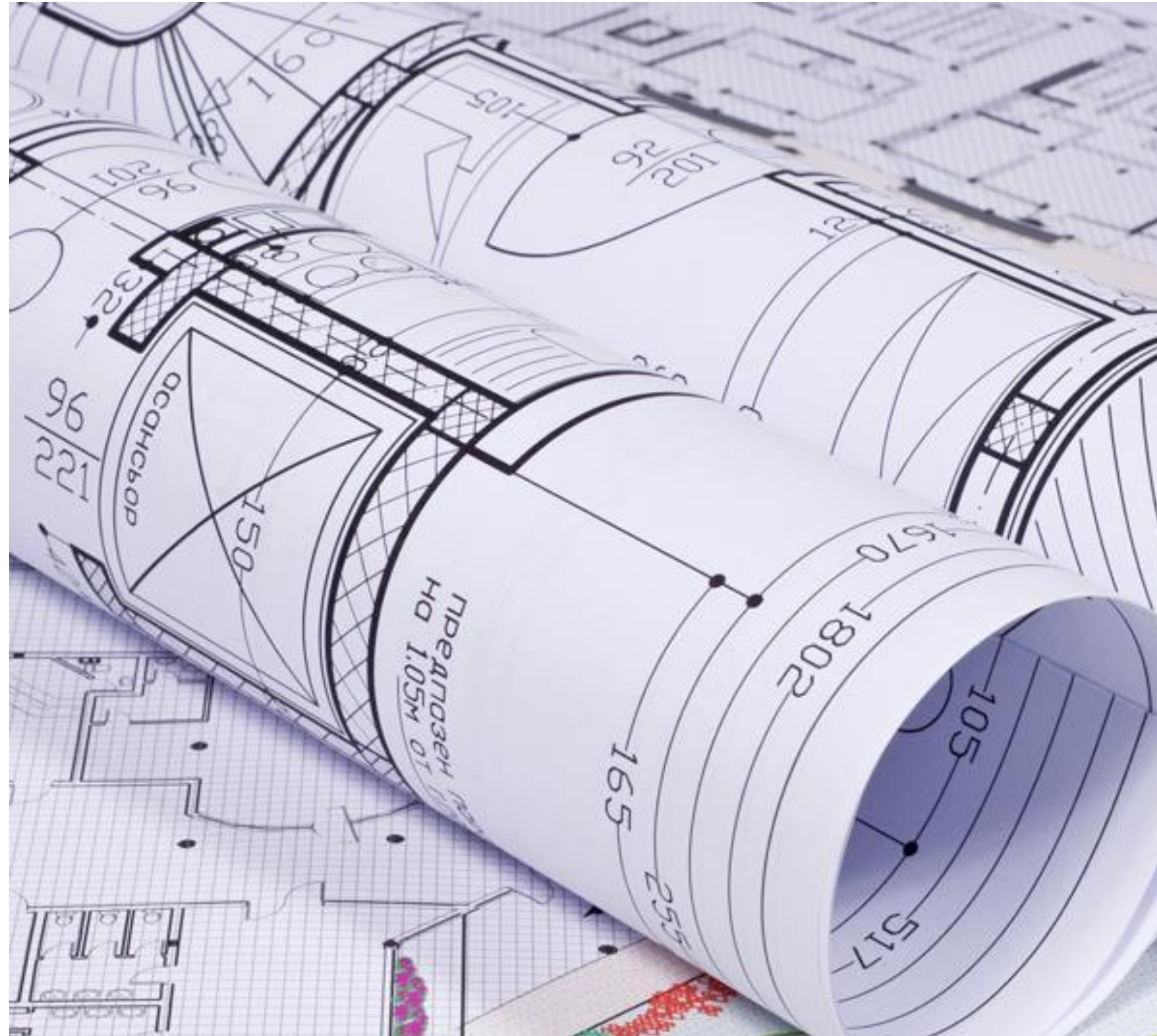


BUILD A KIT



BE INFORMED

Goal C. Economic, Community Development and Public Safety



Goal C. Economic, Community Development and Public Safety

Gateway Site Vision

- 25 acres
- Up to 535 residential units
- 135 affordable units
- 3-acre new park dedication
- 0.5 acre historic resource area



Goal D. Environmental Sustainability and Infrastructure



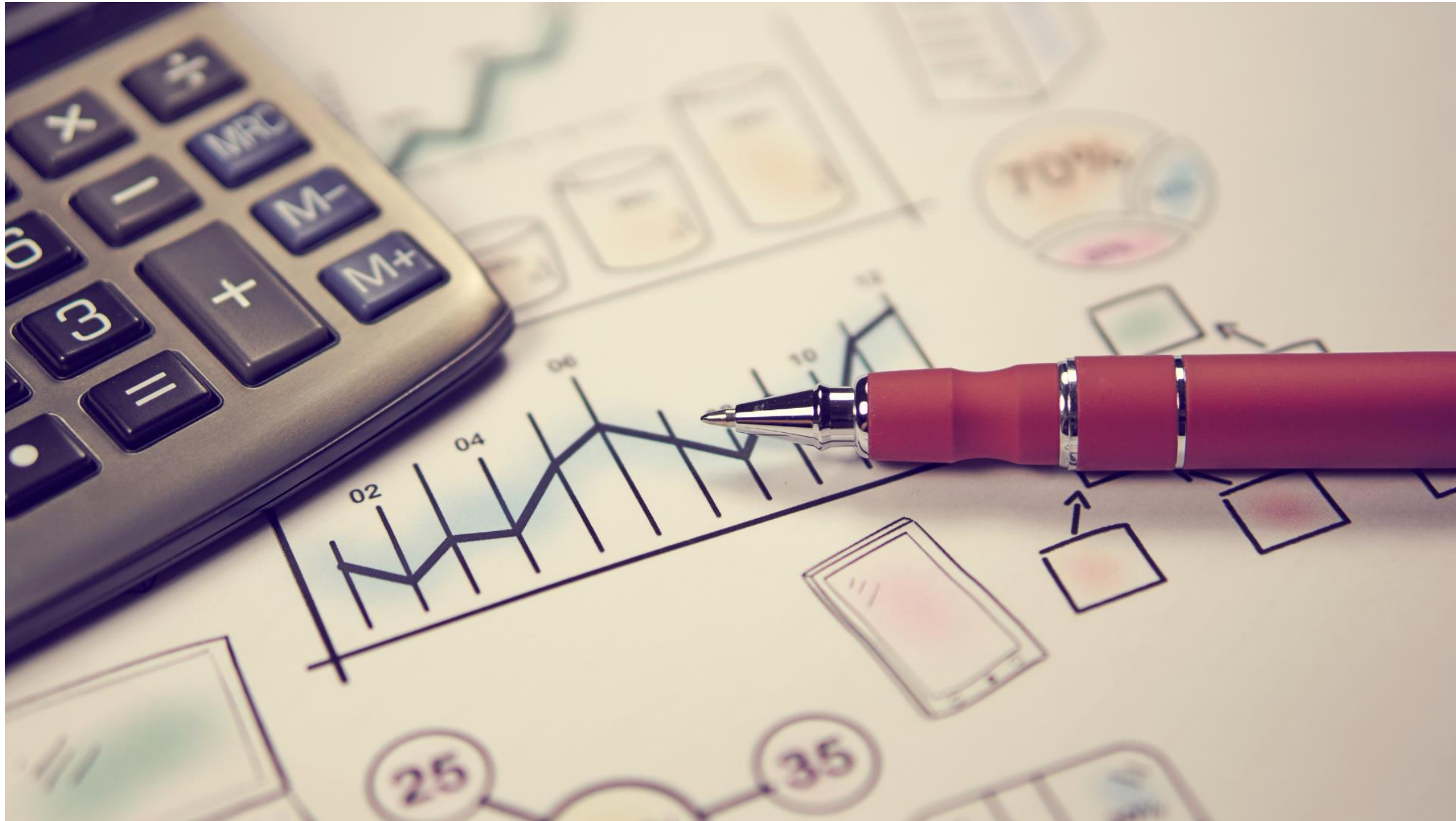
Goal D. Environmental Sustainability and Infrastructure



Goal D. Environmental Sustainability and Infrastructure



Goal E. Communication and Outreach





QUESTIONS