

Agenda Item 7 b.

**Resolution Authorizing Mayor to  
Appoint an Ad Hoc Subcommittee to  
Evaluate and Provide  
Recommendations on Potential Tax  
Measures**



January 25, 2022



| Ad Hoc Subcommittee Potential Tax Measures – January 25, 2022

## **Strategic Plan Consistency**

### **Goal A, New Strategies 1 and 3:**

- *Study and prepare for placement of a revenue measure for November 2022 election that addresses the expiration of the half-cent sales tax; or prepare for \$6 million in cuts*
- *Study the benefits and opportunities to update the City's business license tax for voter consideration*



## Background

Resolution 5879-22 authorized:

- Entering into agreement with Godbe Research and TBWBH Props and Measures

## Discussion

### Ad Hoc Subcommittee:

- Understand potential fiscal impact of each potential tax measure
- Review the proposed community survey
- Understand voter attitude toward each type of tax measure
- Report to City Council on findings



## Ad Hoc Subcommittee report in Spring:

- Survey results
- Recommendation on type and timing of measure(s) to place on ballot
- Outreach and Education



## | Ad Hoc Subcommittee Potential Tax Measures – January 25, 2022

With Council direction:

- City Attorney would prepare Resolution to place measure or measures on ballot
- City Council consider Resolution July 12 or July 26, 2022
- City Clerk required to notify Registrar of Voters by August 12, 2022, of City Council actions



## **Fiscal Impact**

Appointment of an Ad Hoc Subcommittee will not impact the General Fund

## Recommendation

Adopt a Resolution authorizing the Mayor to appoint two Councilmembers to an Ad Hoc Subcommittee to evaluate and provide recommendations on the placement of potential tax measures including a business license tax and extension of the one-half cent sales tax