



ITEM 7.B

**INFORMATIONAL REPORT ON UNION CITY
HOMELESSNESS**

- **Background data related to the unhoused in Union City**
- **Funding to address homelessness**
- **Application to Alameda County Homeless Provider Incubator Fund**
- **Union City's multi-department Homeless Outreach and Engagement plan**
- **Upcoming unhoused count - Point-in-Time initiative - TBD Spring 2021**



BRIEFING



| UNION CITY TEAM

CITY MANAGER

- Direction and Oversight

PUBLIC WORKS DEPARTMENT

- Abatement

COMMUNITY & RECREATION DEPARTMENT

- Safe Parking Program
- Food Distribution

POLICE DEPARTMENT

- Enforcement
- Resource Guide

ECONOMIC & COMMUNITY DEVELOPMENT

- Rental Assistance
- Affordable Housing
- Private/Public Partnership

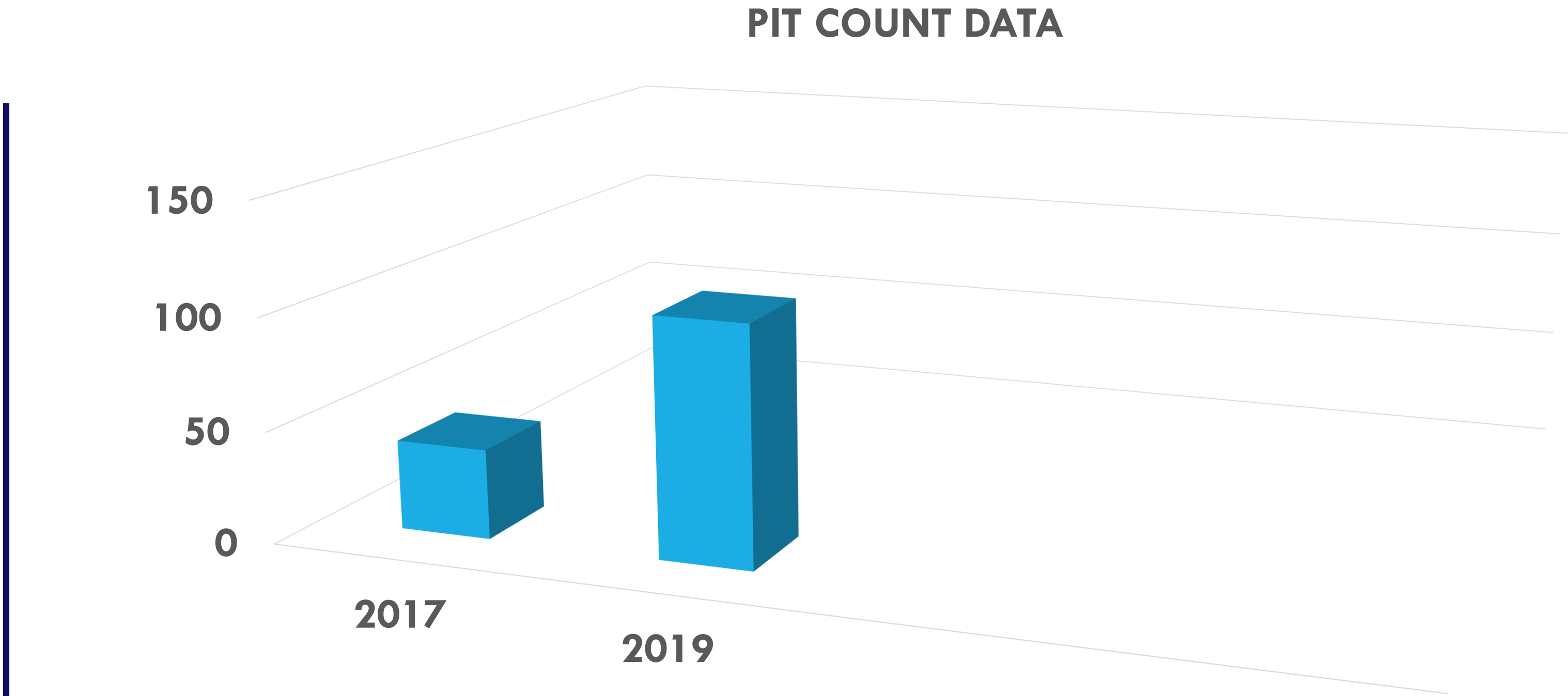
YOUTH & FAMILY SERVCIES

- Case Management
- Outreach & Engagement

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UNHOUSED DATA

EVERONE HOME DATA - Point-in-Time (PIT) Count



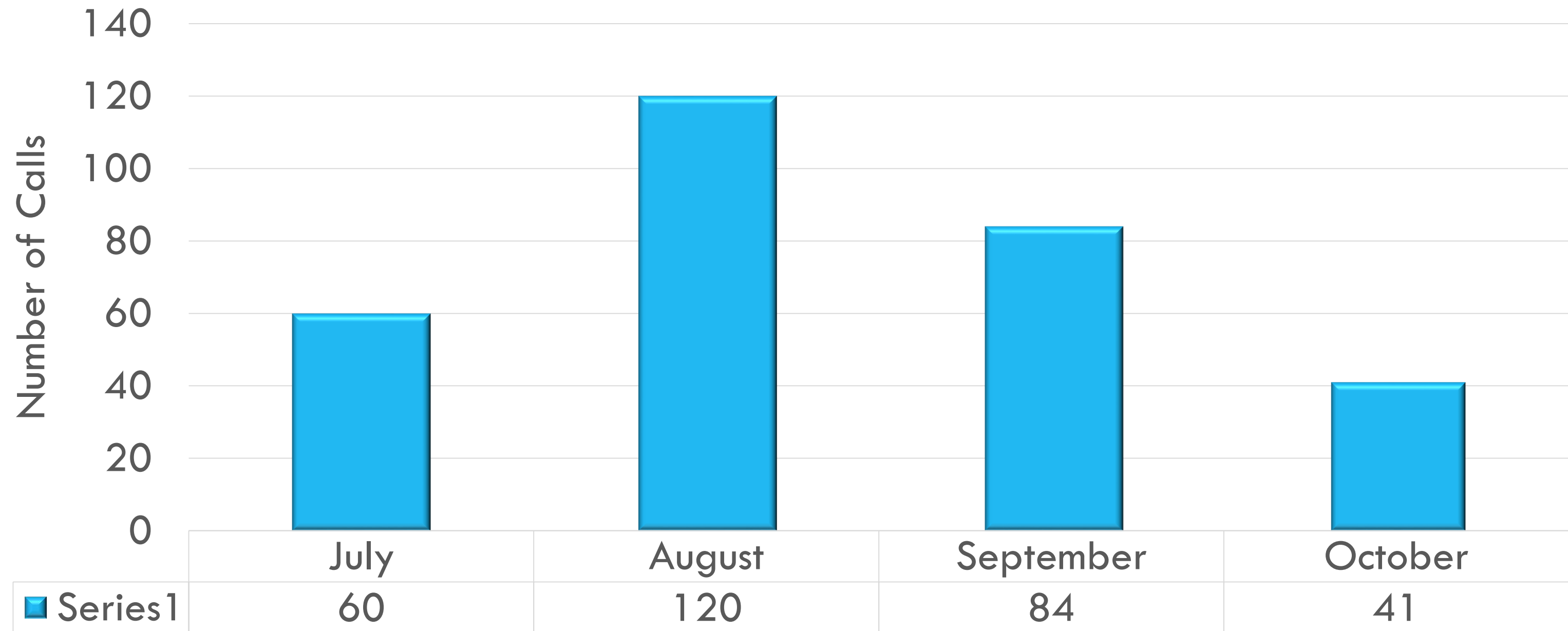
2-1-1 UNION CITY DATA

UC residents identified as being
homeless or in a housing crisis

- July 2019-2020 **285**
- March 2020-Present **124**



Homeless Disturbance Calls



Encampments - are locations where one or more homeless people live in an unsheltered area. These encampments can be found on properties owned by private individuals or companies or owned by local, state, and federal governmental agencies.

- 2019 to Present – **27 Encampments Located**
- Present – **14 Active Encampments**

STATE AND COUNTY INITIATIVES

Project Roomkey is the State's Initiative to address the needs of people experiencing homelessness during the COVID-19.

- **Operation Comfort** provides isolation housing for symptomatic or COVID-19 infected people (Alameda County)
- **Operation Safer Ground** that provides safe housing for people at high-risk due to age or underlying health conditions (Alameda County), close to 100% capacity at most sites.
 - ❖ **Fremont – Springhill Suites**
 - ❖ **Newark – Islander Motel**

STATE, COUNTY AND LOCAL INITIATIVES

Project Homekey is the state's \$600 million program for purchasing and rehabilitating housing, including hotels, motels, vacant apartment buildings and other properties, converting them into permanent housing.

- **8 sites Oakland** have been accepted and approved by the California Department of Housing and Community Development.



CAREavan - Union City's Safe Parking Program

Since 2016 CAREavan has served **302 adults 149 children.**

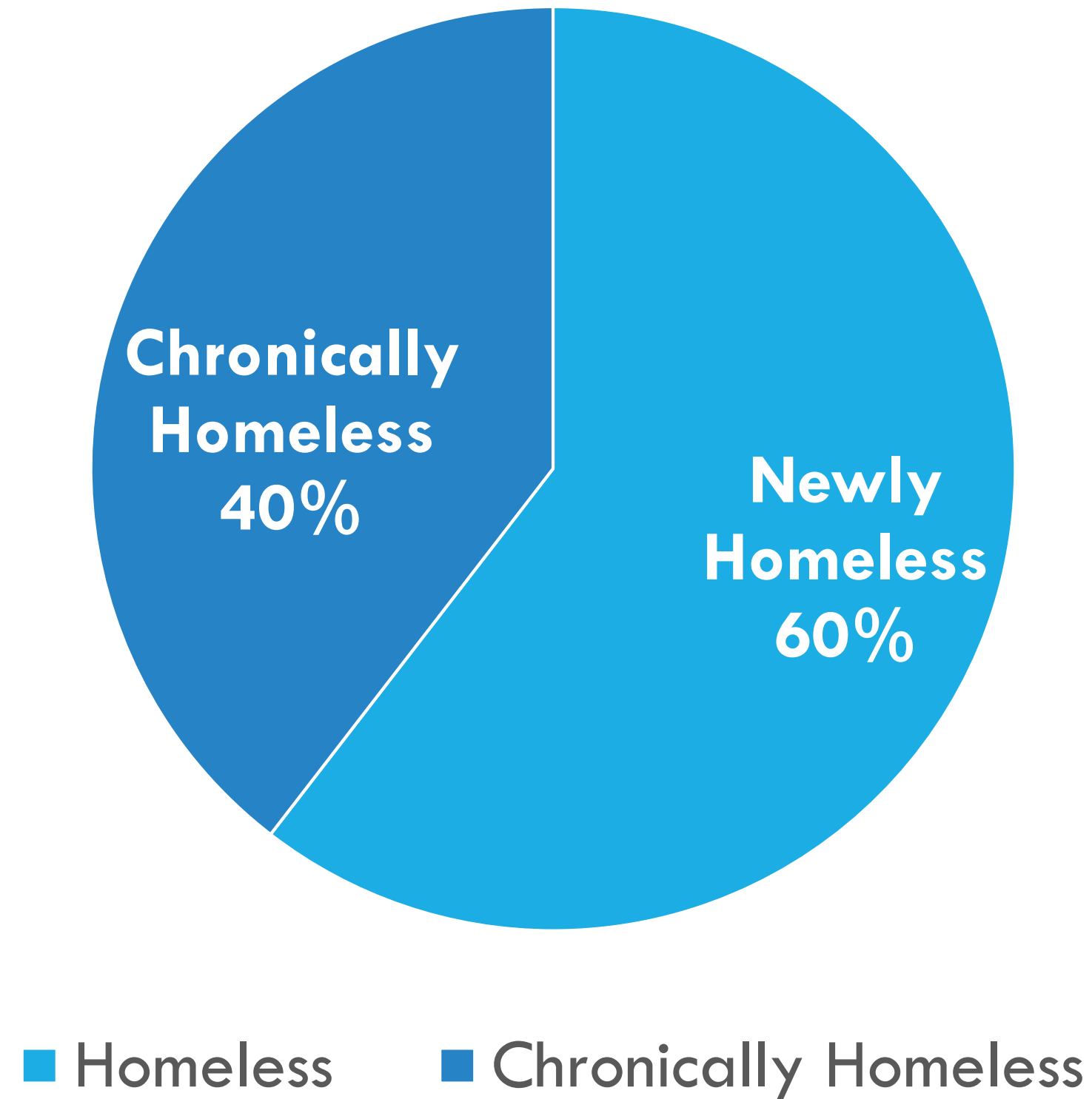
Current Stats:

- 55 Adults and 18 children enrolled
- 32 Registered Vehicles (Averages 15 Vehicles per evening)
- CAREavan staff enrolling 12 program participants into Operation Roomkey and Operation Safer Ground

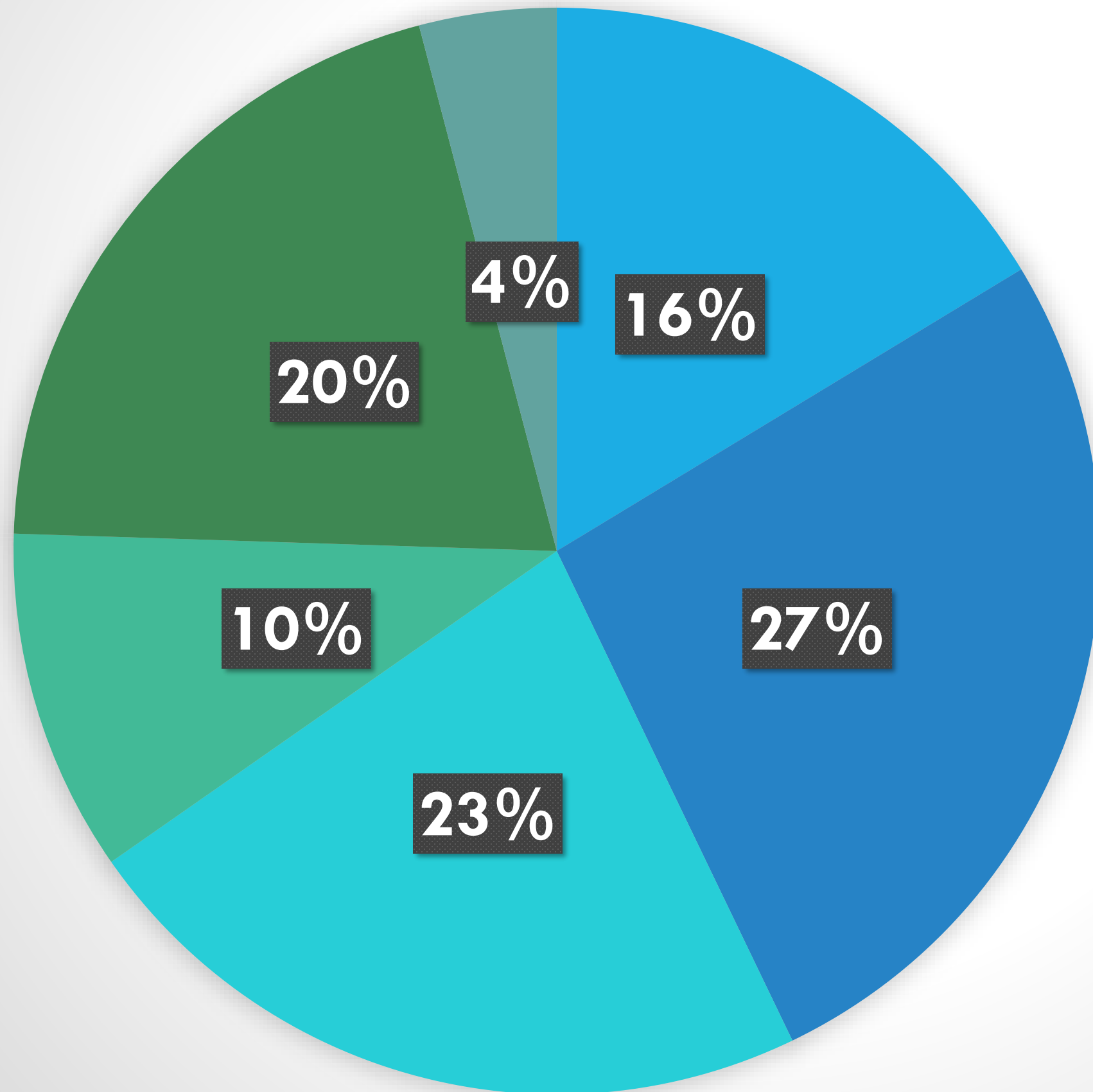
Staff anticipate a surge in program participation as Project Roomkey winds down, transitioning into Project Homekey.

CAREAVAN PROGRAM

2019-2020 Chronically Homeless

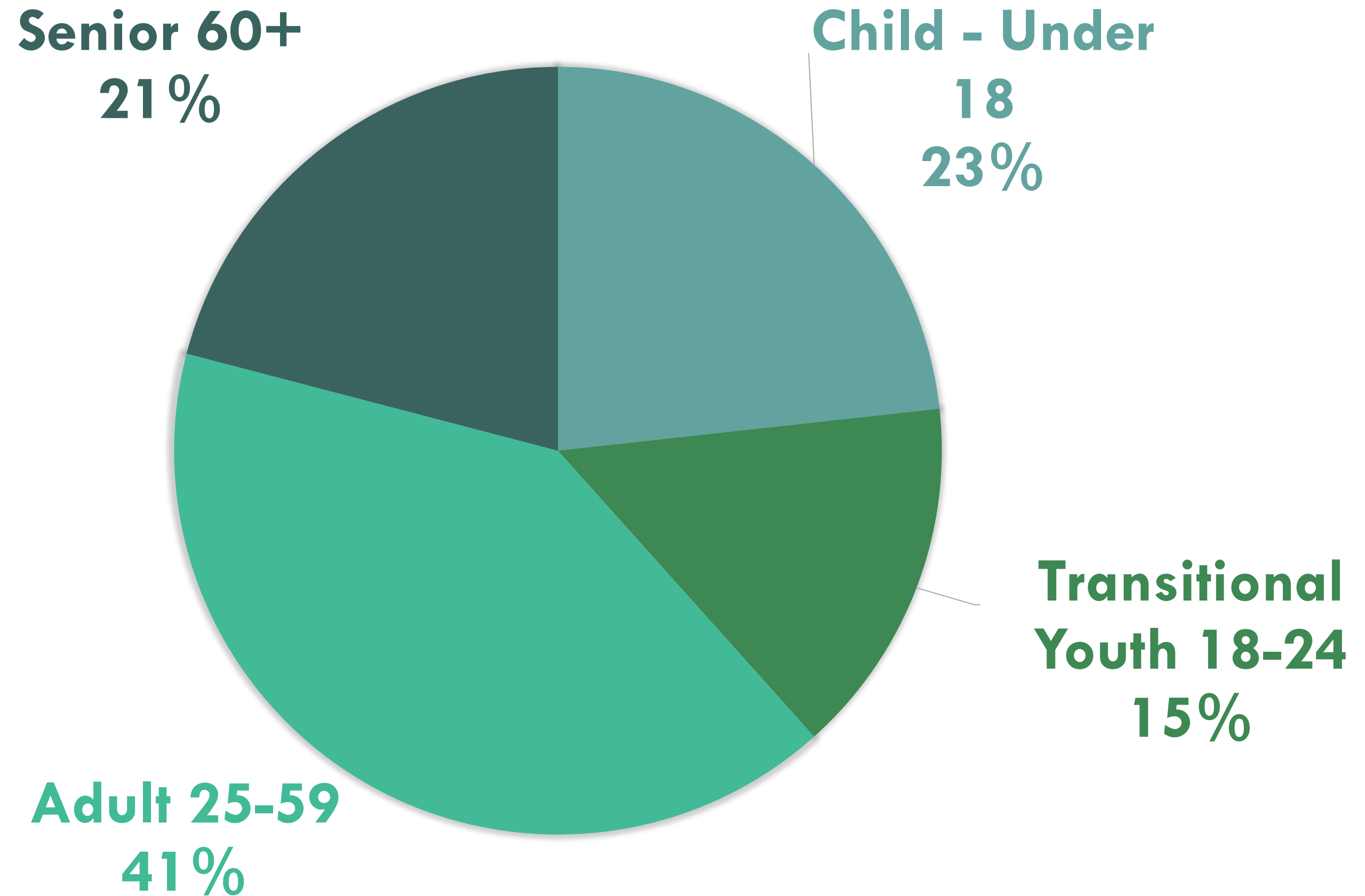


2019-2020
PLACE OF RESIDENCE PRIOR TO HOMELESSNESS
CAREAVAN

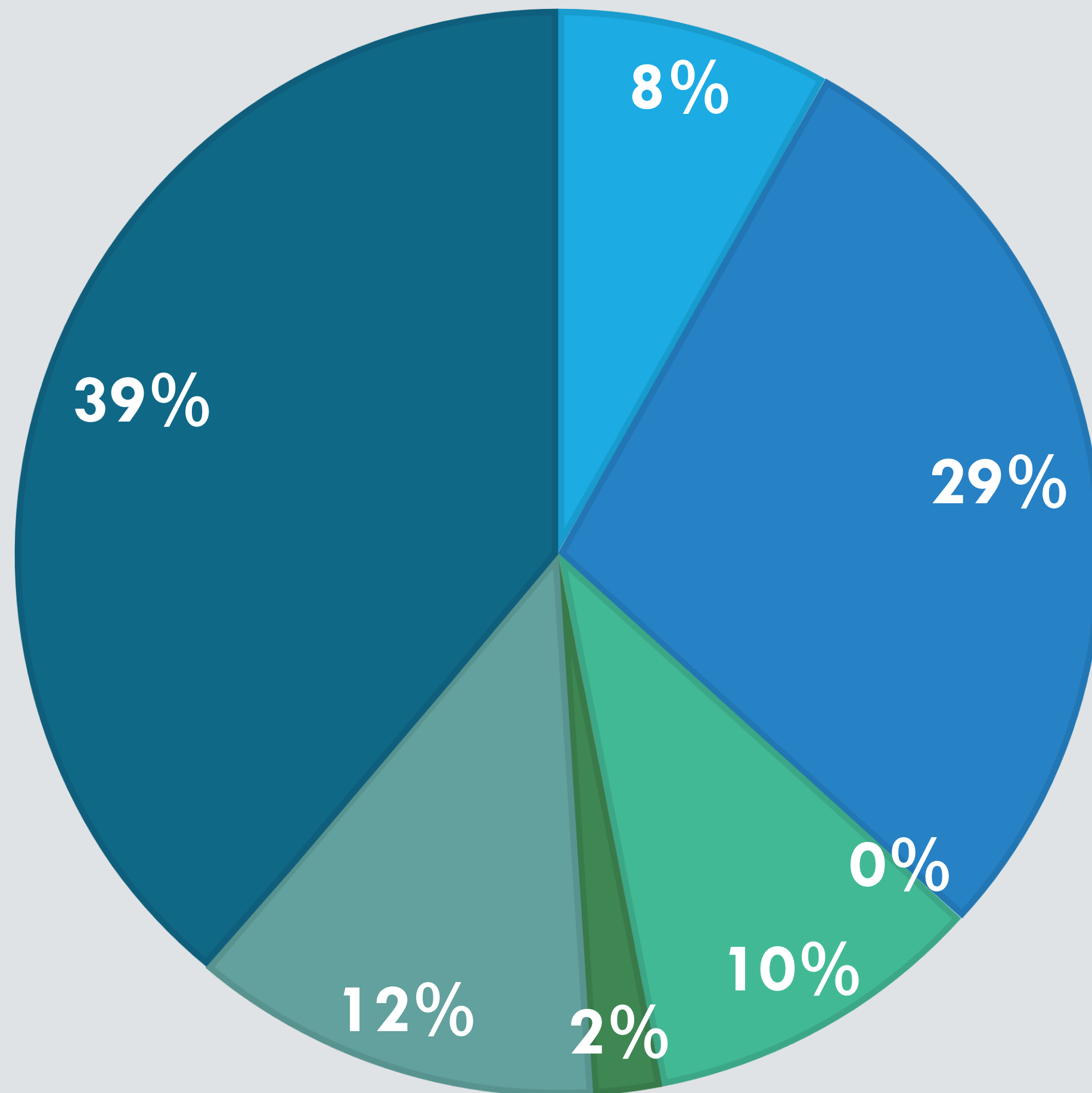


- Union City
- Hayward
- Fremont
- Newark
- Misc. CA
- Out of State

CAREAVAN PROGRAM – AGE

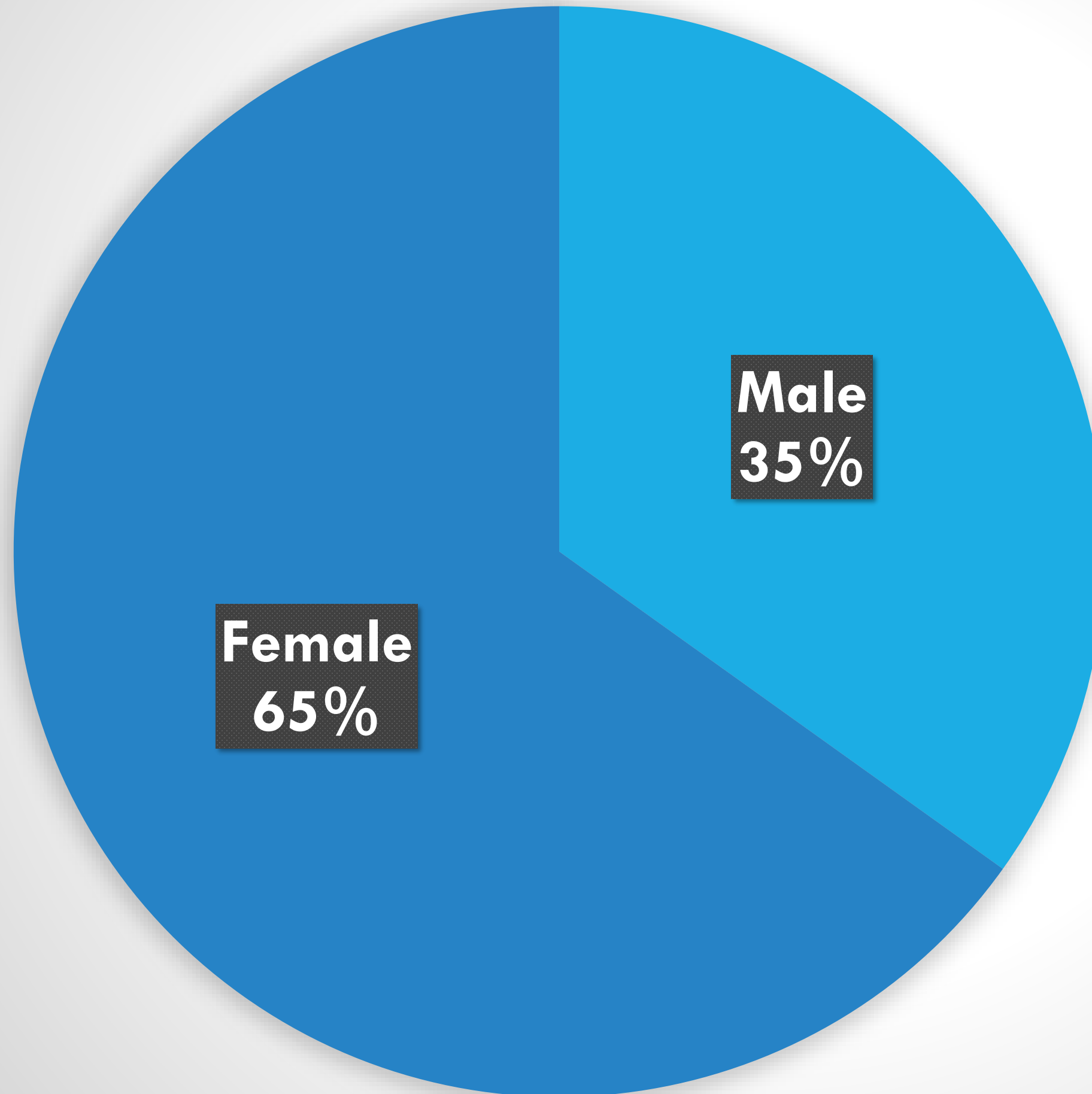


2019-2020 CAREAVAN RACE AND ETHNICITY



- Black/African American
- White
- Multiple Races/Other
- American Indian/Alaska Native
- Native Hawaiian/Other Pacific Islander
- Asian
- Latino/Hispanic

2019-2020 CAREavan Gender



- Male
- Female
- Transgender

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FUNDING

| SECURED UNION CITY FUNDING FOR THE UNHOUSED | | | |
|--|----------------------|-----------|-----------|
| | | FY20-21 | FY 21-22* |
| CURRENT Sources of Funding | City Program | Amount | |
| HEAP Funds (\$224,990 allocation ends February 2021) | CAREavan Program | \$112,000 | \$0 |
| CDBG Program Funds | CAREavan Program | \$60,000 | \$0 |
| | Rental Assistance | \$188,000 | \$0 |
| CDBG-CV Funds | CAREavan Program | \$55,000 | \$0 |
| General Fund | CAREavan Program | \$0 | \$120,000 |

PLHAFP

| | | | |
|---|--|-----------|-----------|
| Permanent Local Housing Allocation Formula Program Non-competitive application process, funds are allocated to Union City (\$1,523,620 in total) | CAREavan Program Homeless Outreach and Engagement Plan Staff Fremont’s Navigation Center Low Income Rental Assistance | \$253,935 | \$253,935 |
|---|--|-----------|-----------|

**POTENTIAL USE OF UNSECURED UNION CITY
FUNDING FOR THE UNHOUSED**

| | | FY 20-21 | FY 21-22* |
|--|---|-----------------|------------------|
| FUTURE Sources of Funding | City Program | Amount | |
| HAAP | CAREavan Program | \$105,000 | \$105,000 |
| Homeless Program Incubator Fund | CAREavan Program Homeless Outreach and Engagement Plan Staff | \$135,000 | \$135,000 |

| Homeless Provider Incubator Funds Application:

- **Increase staff** who will provide **street outreach/case management** to the unhoused at encampments and other areas not meant for human habitation throughout Union City.
- **Increase staff** to provide **case management** for CAREavan participants (to assist with housing placements, resume writing, assistance with job applications, and benefit enrollment).
- **Increase CAREavan program capacity** by serving an additional **50 people** (adults and children).

HOMELESS OUTREACH & ENGAGEMENT PLAN

City staff crafted a **homeless outreach and engagement plan** to address the need for direct contact with the unhoused to get them off the street, out of cars and RVs and ultimately into housing.

| HOMELESS OUTREACH & ENGAGEMENT PLAN

The **purpose** of outreach and engagement is to build rapport, establish relationships, establish strong resources, and support the overall needs of Union City's unhoused individuals and families.

Outreach and engagement with the unhoused is the **initial step that supports the long-term goal** of getting the unhoused into stable and permanent housing.

What is needed to accomplish the plan?

1. Securing Funding – 2 FT and 1 PT Staff
2. Experienced Staff – Outreach/Engagement and Case Management

WHAT'S THE PLAN?

Homeless outreach and engagement plan identifies:

- ☐ target population
- ☐ target numbers
- ☐ collaborations with other agencies
- ☐ supportive services to provide the target population
- ☐ defines the objectives of the purpose for the outreach and engagement



TARGET POPULATION:

YOUTH (14 TO 18) AND TRANSITION AGED YOUTH (TAY 18 TO 24)

FAMILIES

ADULTS (25-59)

SENIORS (60+)

VETERANS

**CHRONICALLY HOMELESS (UNHOUSED FOR A PROLONGED PERIOD —
MORE THAN ONE YEAR AND/OR ON MULTIPLE OCCASIONS)**

INDIVIDUALS WITH SEVERE AND PERSISTENT MENTAL ILLNESS

INDIVIDUALS WITH DISABILITIES

TARGET NUMBERS

- Union City Outreach will **outreach with 100 individuals** a year.
- Union City Outreach will have a caseload of **50 participants** with a minimum of 4 contacts a month
- Union City Outreach will refer **15%** of enrolled/outreached individuals to medical/mental health services
- Union City Outreach will connect **5%** (1 in 20 individuals) of enrolled/outreached individuals to shelter, permanent supportive housing, and housing services.

COLLABORATIONS

Collaborations will occur with the **creation of a multijurisdictional unhoused task force** that meets monthly or quarterly to address issues with homelessness, overnight parking/RV parking, and ordinances related to homelessness and encampments.

The multijurisdictional task force may include City departments (UCPD, CRS, YFS, and ECD), service providers (TVHC Union City Street Health Team, local religious groups, treatment facilities) and property owners (local businesses, Caltrans, BART, East Bay Regional Parks, Alameda County Water District).

SUPPORTIVE SERVICES

Build relationships with community partners to establish full wrap-around services to include:

- Medical referrals
- Mental health referrals
- Shelter referrals
- Homeless/Caring Court referrals
- Legal support
- Social Security Administration support
- General Assistance support – food stamps
- Hygiene/snack packs
- Backpacks/tents/sleeping bags (limited to one per year)
- Showers
- DMV low-cost ID and Driver's License referrals
- Housing
- Assessments (mental health/medical)
- Transportation (bus passes, BART, cab/UBER vouchers)
- Inpatient/Outpatient Alcohol and Other Drugs (AOD) services

PURPOSE

The **purpose** of outreach and engagement is to build rapport, establish relationships, establish strong resources, and support the overall needs of Union City's unhoused individuals and families.



POINT-IN-TIME COUNT

TBD - 2021

To receive our fair share of funding and accurately address homelessness within the City, Union City needs accurate data.

Everyone counts, no matter where they live.





PIT COUNT

PAST:

Late January

5:00 AM Unsheltered Count

5:00 PM Youth Count

Survey of unhoused

PRESENT: COVID-19 Impacts

Date Unclear – Cancel, Postpone Months or Year(s)

Guides/Volunteers

Surveys – CAREavan, YFS participants and HRC

Propose to work with HRC Ad Hoc Committee on Homelessness to explore engagement opportunities and facilitate the PIT Count

Census 2020 – Great Partners

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RECAP

Recommendation

This is an informational report – no action is required.

