



November 26, 2019 – Item 6.a

**Conduct a Public Hearing and Adopt a Resolution
Submitting an Extension of the Measure QQ Public
Safety Parcel Tax to the Voters**



Background

Background

- March 2004 – Measure K
 - The voters of Union City approved Measure K, a public safety services tax measure, for five years.
- November 2008 – Measure UU
 - The voters of Union City approved Measure UU, an extension and enhancement of Measure K, for eight years.
- November 2016 – Measure QQ
 - The voters of Union City approved Measure QQ, an extension of Measure UU, for four years.

Background

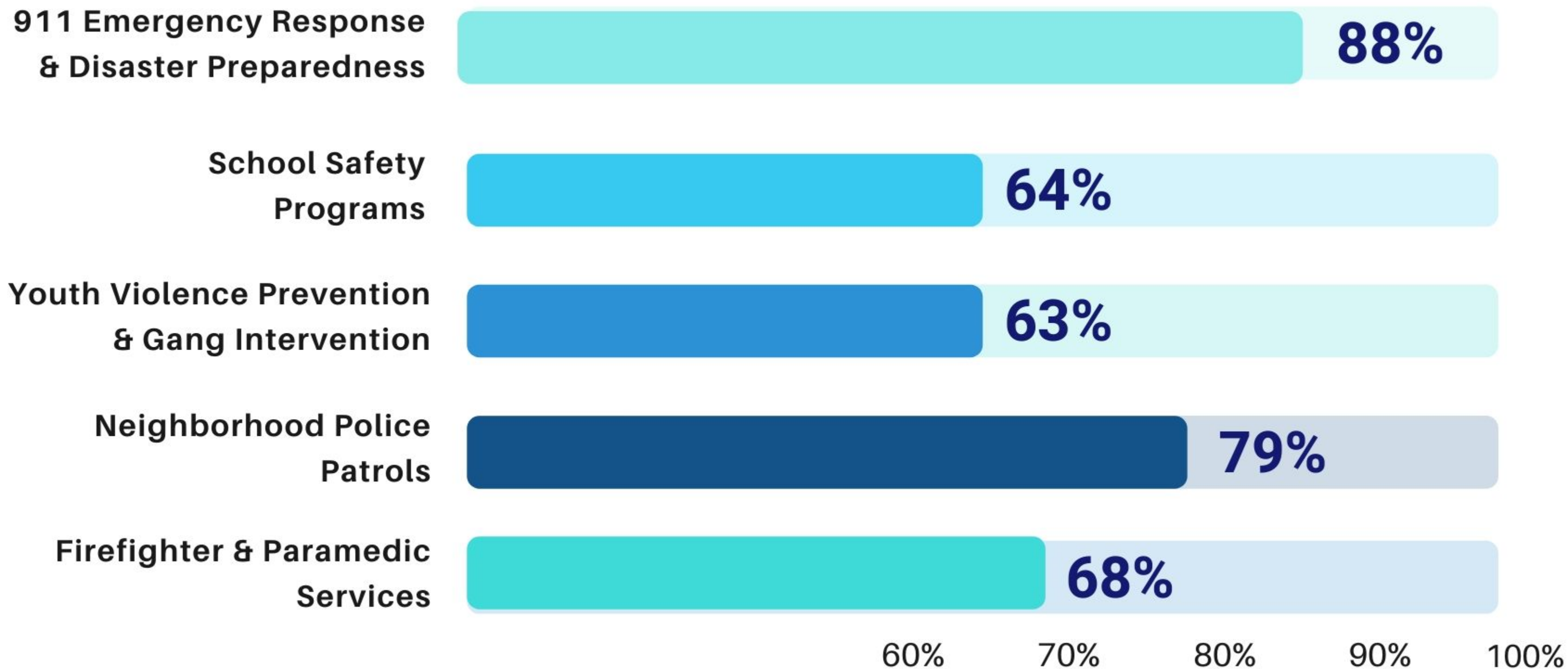
- Impact and Current Status of Measure QQ:
 - Measure QQ generates approximately \$4.3 million in revenue per year for public safety and youth violence prevention services.
 - Measure QQ is currently scheduled to expire in June 2021.

Background

- City Council Consideration Regarding Measure QQ:
 - October 22, 2019: City Council received a report seeking direction regarding the terms of a potential successor measure and provided direction to return with a resolution placing a successor measure for the March 2020 election with the following terms:
 1. Eight-year extension
 2. Rate of \$175 per year for the most common residential parcel (with other rates adjusted by the same factor)
 3. Annual inflationary adjustments at 3% or CPI, whichever is higher

Background

- City Council Consideration Regarding Measure QQ:
 - November 12, 2019: City Council received an informational report providing details regarding the prior direction related to a potential successor measure to Measure QQ. Staff did not seek additional direction, however, some Councilmembers indicated support for the successor measure to include the following terms:
 1. Eight-year extension
 2. Rate of \$168 per year for the most common residential parcel (with other rates adjusted by the same factor)
 3. Annual inflationary adjustments at 3%



Proposed Resolution

Proposed Resolution

- The Proposed Resolution:
 - Calls an election
 - Submits an eight-year Measure QQ extension to the voters for consideration at the March 2020 election

Ballot Question

- Ballot Question:
 - “To maintain 9-1-1 emergency response times, paramedic services, fire prevention/protection, disaster preparedness, neighborhood police patrols, youth violence/gang prevention and safety at public schools shall Union City’s measure extending expiring public safety funding be adopted at \$175 per parcel for the most common residential parcel (rates for other property types as described in the ballot pamphlet), providing approximately \$5,000,000 annually for eight years, with annual inflation adjustments, independent citizen oversight and all funds staying local?”

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Fiscal Impact



COST OF PLACEMENT & PUBLIC INFORMATION

Election Costs:

\$150,000

Public Information:

\$50,000



\$3.5 MILLION

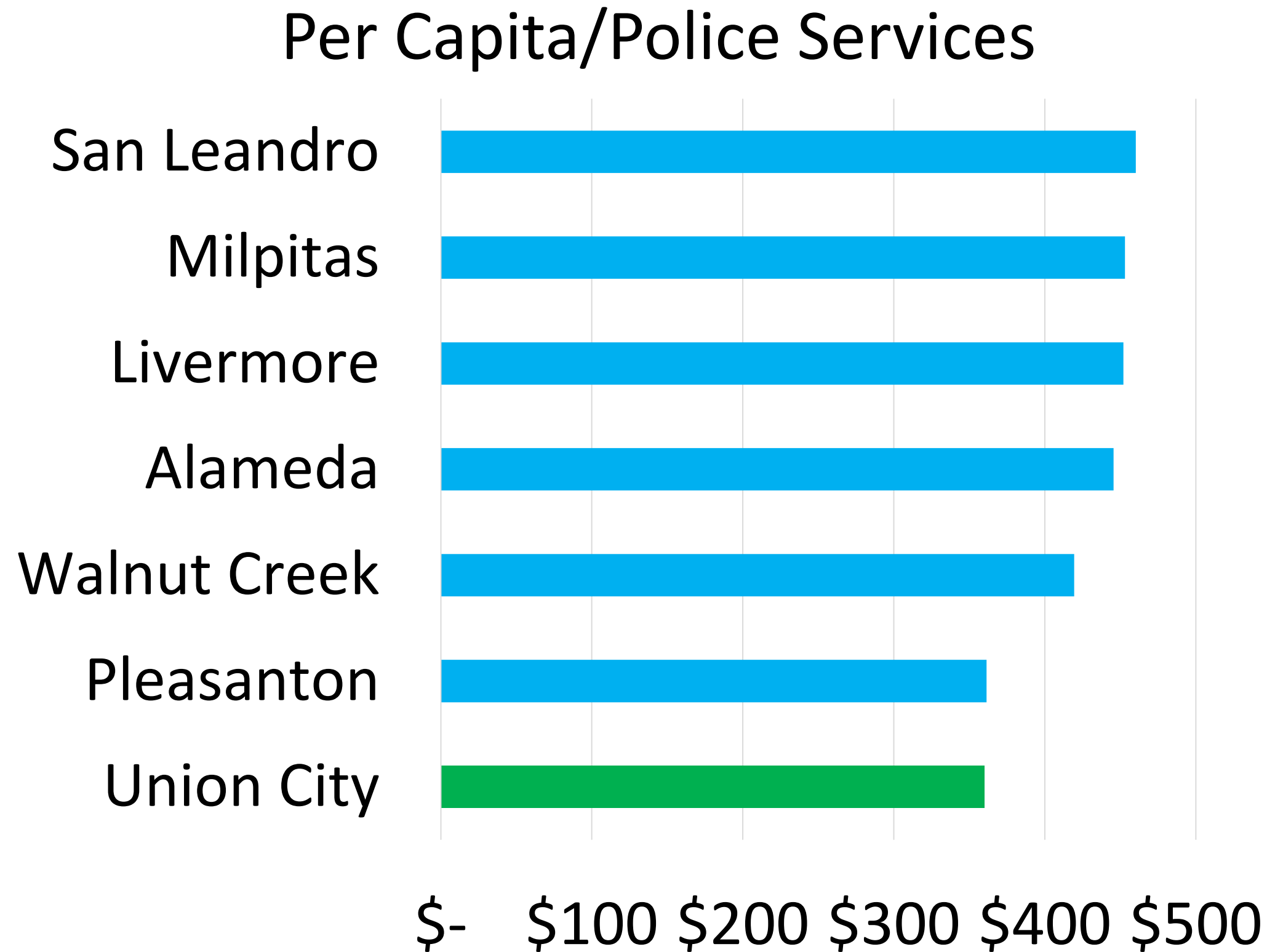
Current Annual Budget Shortfall
WITH the public safety parcel tax

RECENT IMPACTS OF BUDGET SHORTFALL

- COPPS Unit
- Participation in Alameda County Gang Task Force
- School Resource Officer Program
- Fire Station 30



STAFFING DEFICIT



- Lowest per capita investment in police services
- YFS City funding has remained flat since 2008

			Uniform Crime Reports: PART 1		WORK INDICATOR
AGENCY NAME	POPULATION July 1, 2018	AUTHORIZED SWORN OFFICERS	VIOLENT CRIMES	VIOLENT CRIMES	
San Leandro Police Department	89,703	93	474	5.10	
Union City Police Department	74,559	77	268	3.48	
Alameda Police Department	78,338	88	184	2.09	
Livermore Police Department	90,269	94	188	2.00	
Redwood City Police Department	86,200	83	124	1.49	
Pleasanton Police Department	82,372	83	110	1.33	
Walnut Creek Police Department	69,825	85	109	1.28	
Milpitas Police Department	80,430	93	87	0.94	

Public Safety Parcel Tax Provides:

\$4.3 Million

**POLICE, FIRE AND
YOUTH AND
FAMILY SERVICES**





WHAT IS POTENTIALLY AT RISK FROM LOSING THIS FUNDING?

- Elimination of Youth and Family Services
- Elimination of traffic enforcement
- Elimination of parking enforcement



- Lack of police responding to residential/business alarms
- Lack of investigating non-injury collisions
- Lack of response to common calls for quality of life issues, homelessness and animal control



- Reductions in routine & directed neighborhood patrols
- Reductions in investigative follow-ups on property crimes, such as auto burglaries, fraud, and identity theft
- 24-hour shift brown outs of fire stations

Recommendation

Staff recommends that the City Council conduct a public hearing and Adopt a Resolution to:

- Submit the Measure QQ extension to the voters at the March 2020 election
 - \$175/year; min. 3% or CPI; 8 years
- Select two members of the City Council to prepare arguments of support
- Authorize members of the City Council to use their title when signing arguments.