NDC
National Demographics Corporation

Union City

Introduction to Districting

June 25, 2019

Districting Process

Step	Description
Two Initial Hearings June 25 & July 9	**Held prior to release of draft maps.** **Education and to solicit input on the communities in the District.** Hearings must be within 30 days of each other
Release draft maps	**Maps must be posted at least 7 days prior to 3rd hearing.**
Two Hearings on Draft Maps Aug 13 & Sept 9	**Two meetings to discuss and revise the draft maps and to discuss the election sequencing.** Hearings must be within 45 days of each other
Final Hearing & Map Adoption Sept 24	**Map must be posted 7 days prior to adoption.**
2020	**First by-district elections in one council seat (and mayoral seat)**
2021	**Map adjusted using 2020 Census data**
2022	**Remaining three council seats hold first by-district elections**

Districting Rules

Federal Laws	Traditional Redistricting Principles
☐ **Equal Population** ☐ **Federal Voting Rights Act** ☐ **No Racial Gerrymandering**	☐ **Communities of interest** ☐ **Compact** ☐ **Contiguous** ☐ **Visible (Natural & man-made) boundaries** ☐ **Respect voters' choices / continuity in office** ☐ *Planned future growth*

June 25, 2019

National Demographics Corporation

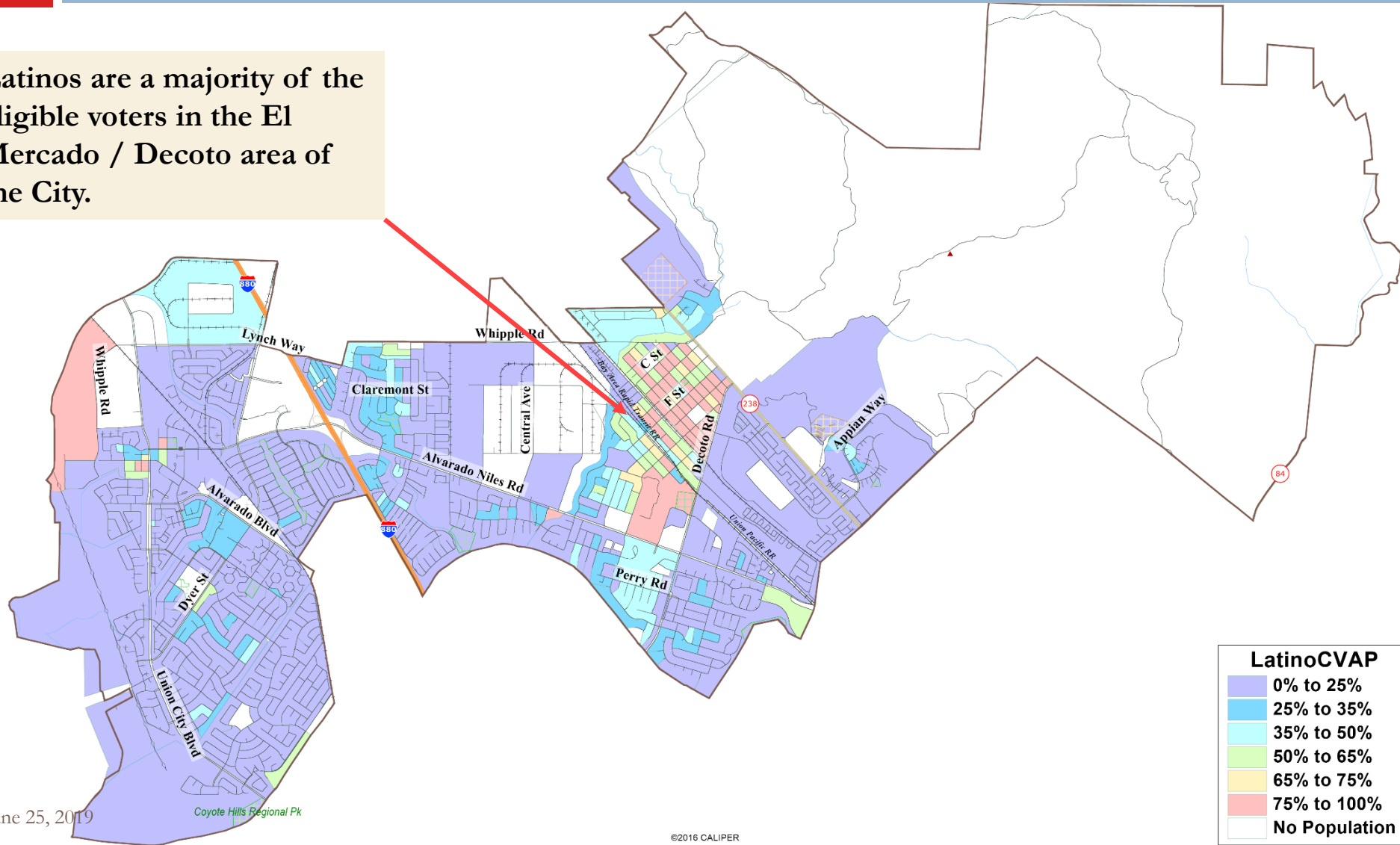**Each of the 4 council districts must have about 17,379 residents.**

The additional socio-economic data can be used, by those interested, to assist in identifying "communities of interest."

Category	Field	Count	Pct	Category	Field	Count	Pct
	Total Pop	69,516		ACS Pop. Est.	Total	73,402	
Total Pop	Hisp	15,895	23%	Age	age0-19	16,555	23%
	NH White	10,009	14%		age20-60	42,090	57%
	NH Black	4,420	6%		age60plus	14,757	20%
	Asian-American	36,697	53%	Immigration	immigrants	32,700	45%
Citizen Voting Age Pop	Total	47,245			naturalized	21,193	65%
	Hisp	9,245	20%	Language spoken at home	english	26,466	39%
	NH White	9,180	19%		spanish	9,578	14%
	NH Black	2,853	6%		asian-lang	21,865	32%
	Asian/Pac.Isl.	24,547	53%		other lang	10,686	16%
Voter Registration (Nov 2016)	Total	36,269		Language Fluency	Speaks Eng. "Less than Very Well"	15,290	22%
	Latino est.	10,329	28%	Education (among those age 25+)	hs-grad	27,458	53%
	Spanish-Surnamed	9,279	26%		bachelor	12,830	25%
	Asian-Surnamed	8,979	25%		graduatedegree	6,093	12%
	Filipino-Surnamed	3,069	8%	Child in Household	child-under18	7,250	35%
	NH White est.	10,538	29%	Pct of Pop. Age 16+	employed	35,548	59%
	NH Black	2,867	8%	Household Income	income 0-25k	2,287	11%
Voter Turnout (Nov 2016)	Total	25,744			income 25-50k	3,015	15%
	Latino est.	7,425	29%		income 50-75k	3,356	16%
	Spanish-Surnamed	6,670	26%		income 75-200k	9,444	46%
	Asian-Surnamed	6,296	24%		income 200k-plus	2,579	12%
	Filipino-Surnamed	2,103	8%	Housing Stats	single family	16,994	79%
	NH White est.	7,554	29%		multi-family	4,634	21%
	NH Black	2,033	8%		rented	7,054	34%
Voter Turnout (Nov 2014)	Total	13,123			owned	13,627	66%
	Latino est.	3,524	27%				
	Spanish-Surnamed	3,165	24%				
	Asian-Surnamed	2,984	23%				
	Filipino-Surnamed	995	8%				
	NH White est.	4,314	33%				
	NH Black est.	1,210	9%				

Total population data from the 2010 Decennial Census. Surname-based Voter Registration and Turnout data from the California Statewide Database. Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

Latino CVAP Concentrations

Latinos are a majority of the eligible voters in the El Mercado / Decoto area of the City.

LatinoCVAP
- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population

June 25, 2019

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Asian-American CVAP Concentrations

Asian-Americans are a majority of eligible voters in many neighborhoods across the city.
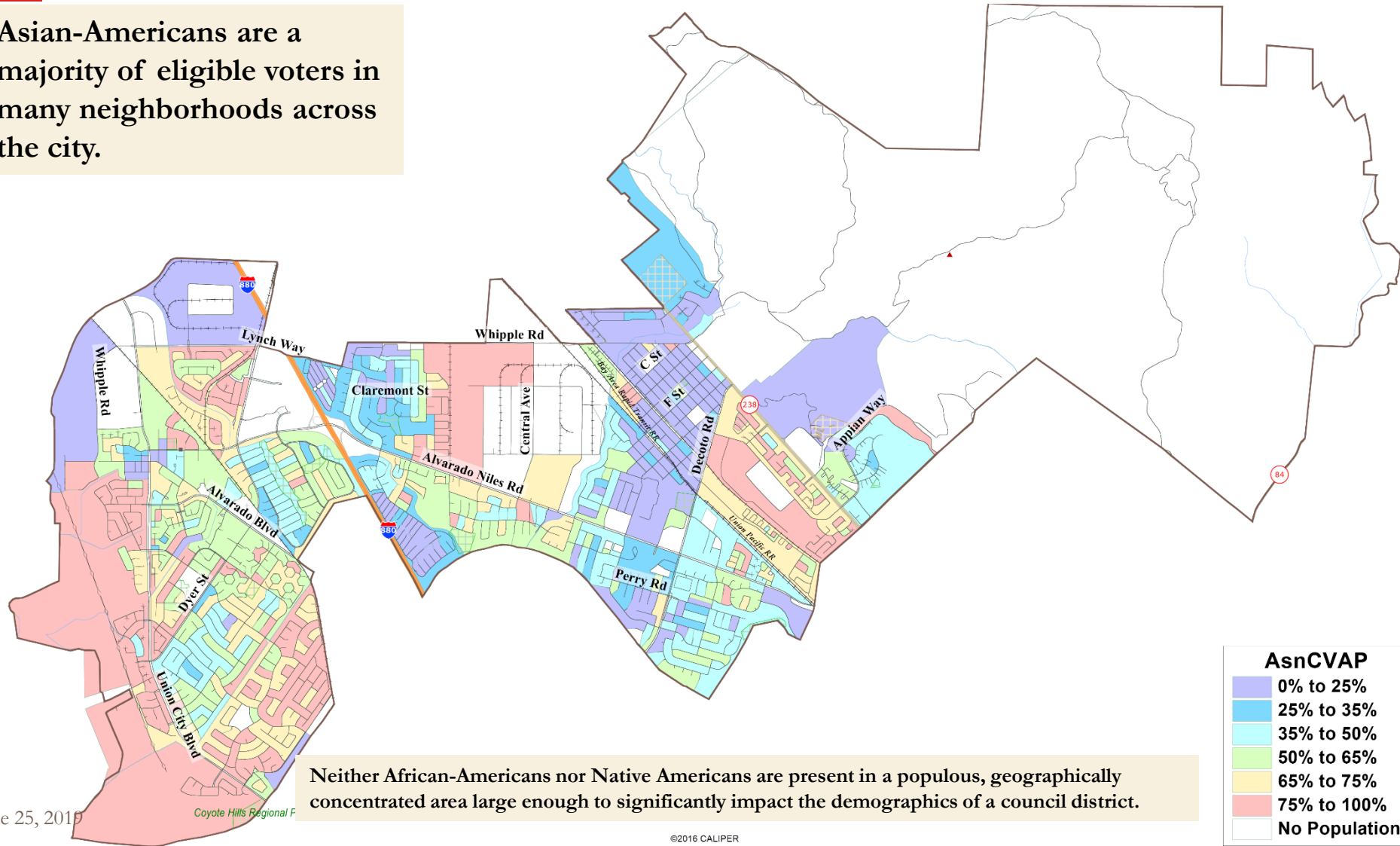
Neither African-Americans nor Native Americans are present in a populous, geographically concentrated area large enough to significantly impact the demographics of a council district.

AsnCVAP
- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population

June 25, 2016

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Defining Communities of Interest

1ˢᵗ Question: what is your neighborhood or community of interest?

A Community of Interest is generally defined as a neighborhood or community of shared interests, views, problems, or characteristics.

Possible community feature/boundary definitions include:

- School attendance areas

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals, and/or hills

- Areas around parks and other neighborhood landmarks

- Common issues, neighborhood activities, or legislative/election concerns

- Shared demographic characteristics
  - Such as similar levels of income, education, or linguistic isolation

2ⁿᵈ Question: Does a Community of Interest want to be united in one district, or to be divided to have a voice in multiple elections?
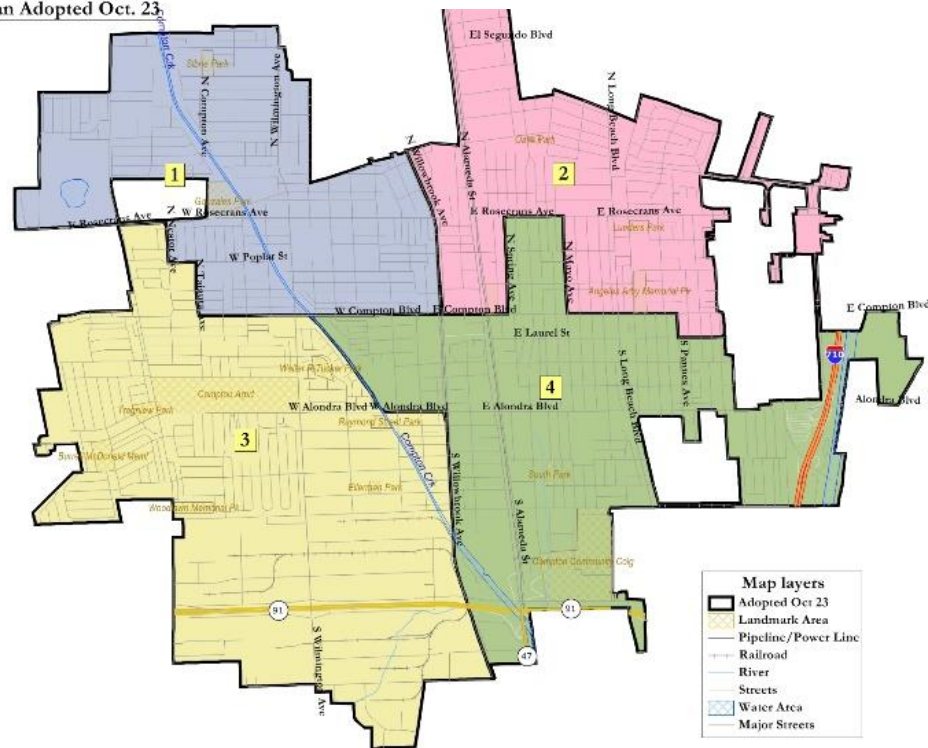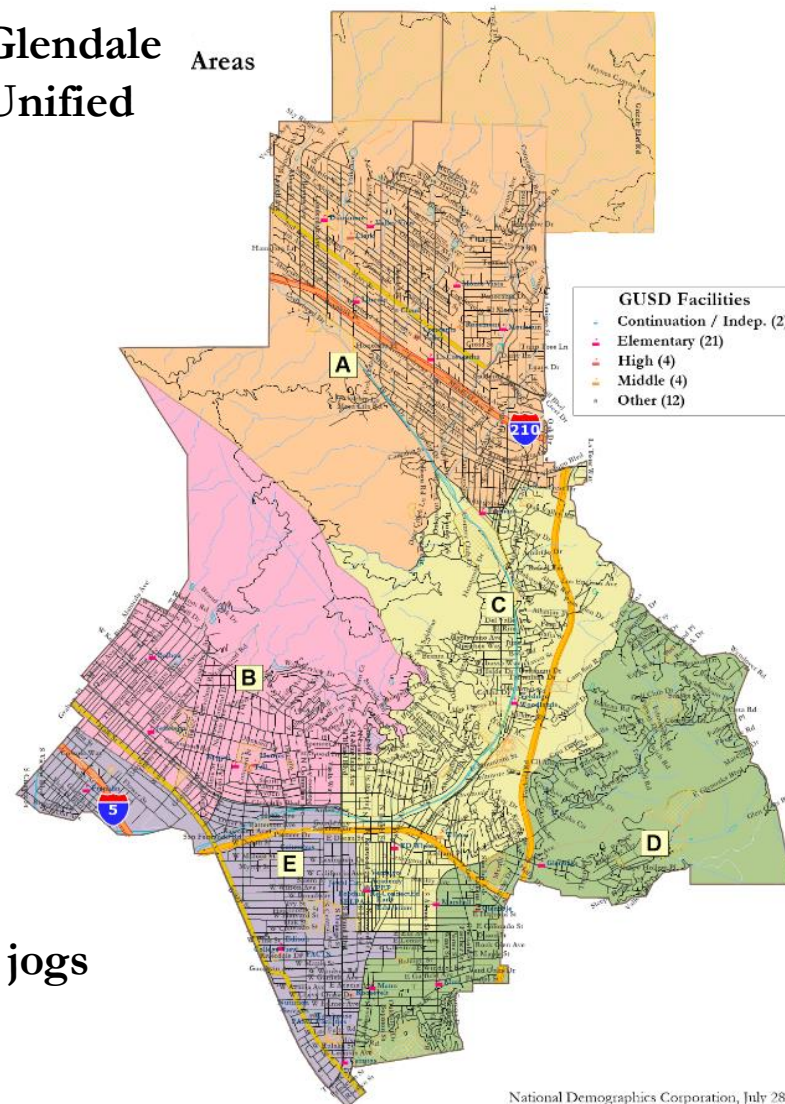
Sample Compact Maps

Compton

Glendale Unified Areas

City of Compton
2012 Redistricting
Plan Adopted Oct. 23

GUSD Facilities
- Continuation / Indep. (2)
- Elementary (21)
- High (4)
- Middle (4)
- Other (12)

Map layers
- Adopted Oct 23
- Landmark Area
- Pipeline/Power Line
- Railroad
- River
- Streets
- Water Area
- Major Streets

Examples of highly compact maps, with nooks and jogs driven only by equal population requirements.

National Demographics Corporation, July 28, 2016

Sample Multiple-Representative Maps

National Demographics Corporation

Pasadena

Colorado Blvd.

South Pasadena

Central Unified
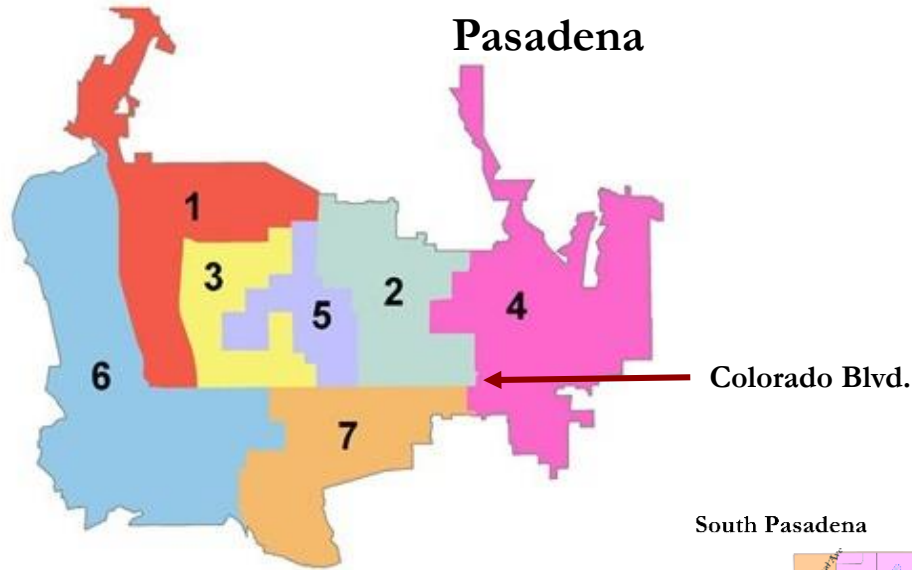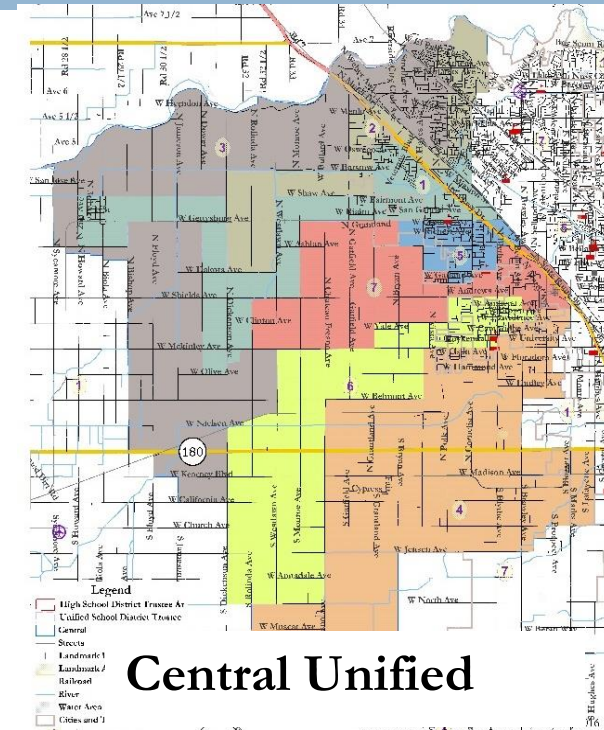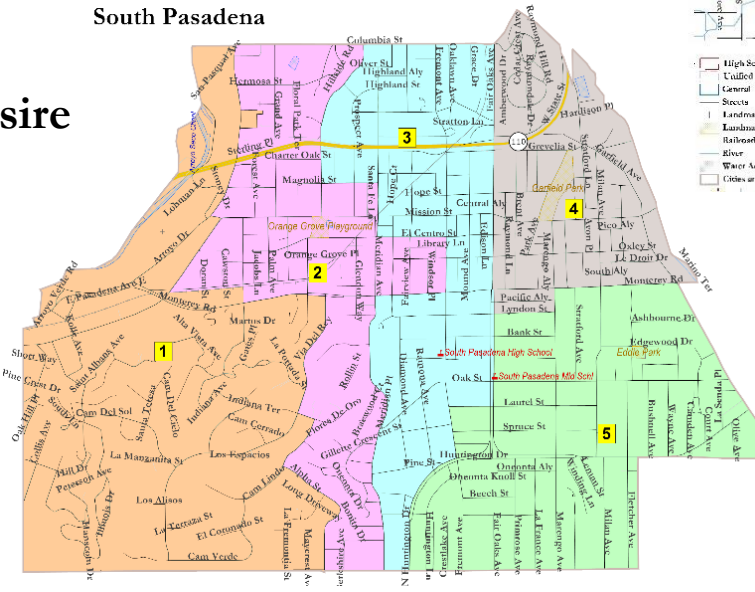
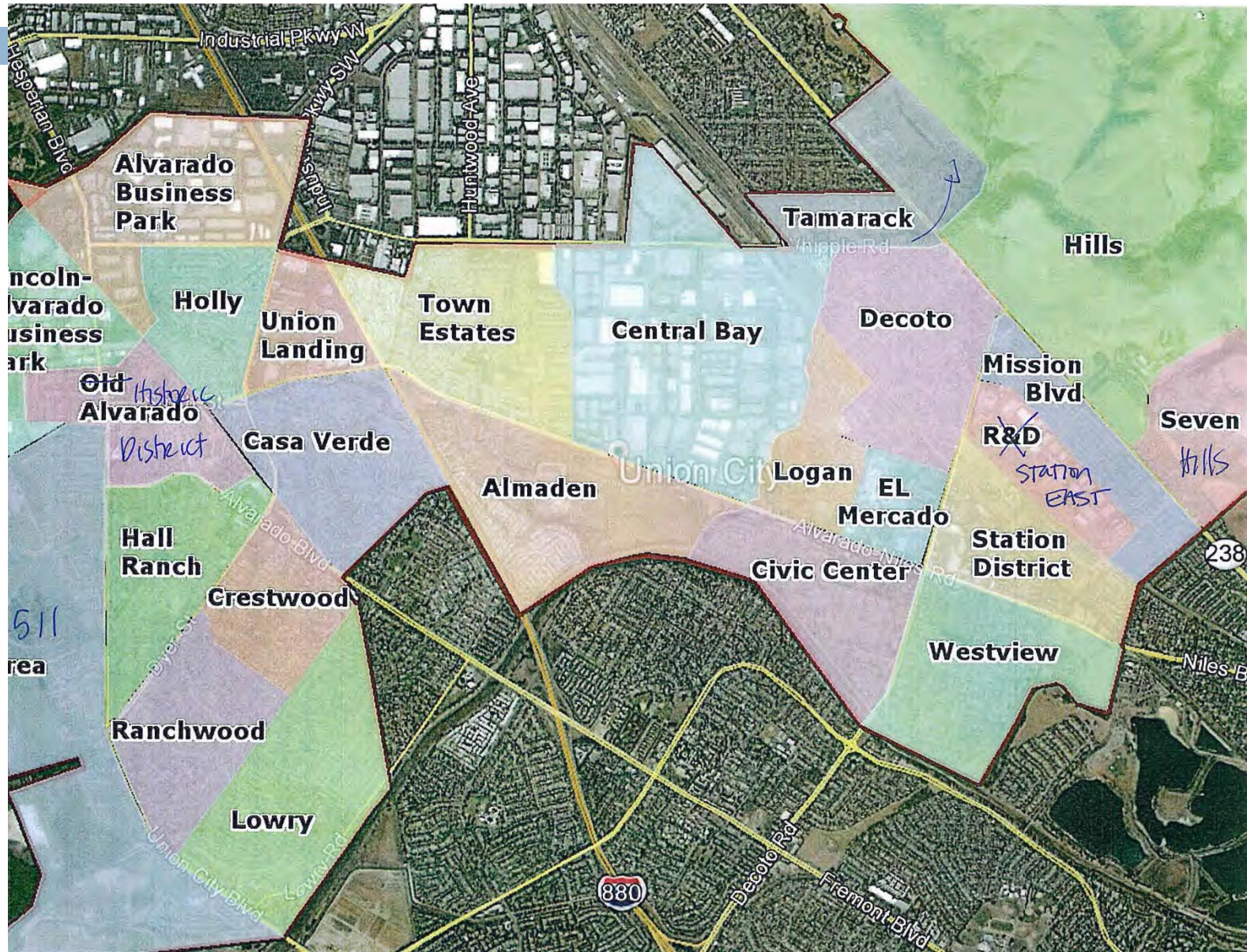**Examples of maps where a desire to have all members touch downtown (Pasadena) or rural areas (Central), or as many neighborhoods as possible (South Pasadena), led to policy-driven but non-compact maps.**
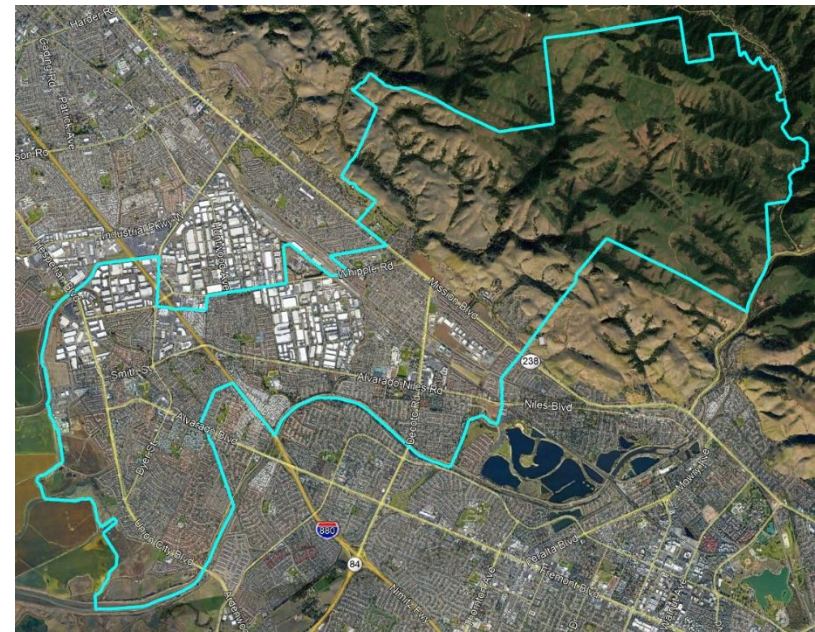
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Draft City Neighborhoods Map

Discussion

1. What is your neighborhood or "community of interest"?

2. Do you prefer your neighborhood be kept together in one area or have multiple representatives?

3. What are other communities of interest in the City that should be considered when drafting maps?

Union City
2019 Districting

Each number indicates the total population of that "population unit" area. Each district must have essentially equal population. The population of each of the four districts must be close to 17,379, with no more than a 1,738 difference between the largest and smallest.

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to the City Clerk at annab@unioncity.org.

You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the City website.

Name:

_____

Phone or email:

_____

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